

NEURISA Sponsorship Prospectus - 2016



NEURISA

***New England
Chapter of the
Urban and Regional
Information Systems
Association***

NEURISA Sponsorship Prospectus - 2016

BACKGROUND

The New England Chapter of URISA (NEURISA) was founded in 1986 as a not-for-profit [501 (c) (6)] professional organization incorporated in Massachusetts. NEURISA serves Connecticut, New Hampshire, Maine, Massachusetts, Rhode Island and Vermont.

NEURISA Mission Statement

The New England Chapter of the *Urban and Regional Information Systems Association* (NEURISA) is the professional association of Geographic Information Systems (GIS) practitioners in New England. NEURISA is a nonprofit 501(c)6 organization whose mission is to advance the effective and appropriate use of GIS and related information technologies to solve challenges throughout the region.

To carry out our mission, we...

- **Educate** - Provide high quality learning opportunities for current and aspiring GIS professionals.
- **Advocate** - Represent the interests of GIS professionals and organizations.
- **Collaborate** - Foster relationships among professionals in the GIS community.
- **Cultivate** - Continue to position and grow NEURISA as an active and viable organization.

Organizational Profile

The organization has been increasing activity, especially over the past few years. We are experiencing steady growth in attendance at our events, interest in being on the chapter's email list, and in people becoming active in chapter operations. The chapter email list includes over 1,500 individuals and active GIS users from all six New England states. The Board of Directors is composed of public and private sector geospatial and information technology professionals from the New England area.

The chapter provides an annual one-day conference (NEURISA Day). Each quarter, the chapter sponsors a variety of events including seminars, webinars, training, and meetups. All of these events include sponsorship opportunities.

NEURISA Sponsorship Prospectus - 2016

SPONSORSHIP OPPORTUNITIES

NEURISA offers several sponsorship opportunities for companies providing products and services supporting the geospatial and information technology industries. We believe NEURISA is an invaluable partner in marketing your products and services in the New England region; a partnership that will help you enhance your organization's visibility and reputation in the region.

We have the following sponsorship opportunities in 2016:

Annual Corporate Sponsorship Opportunity (\$400): Increase your visibility and underscore your company's commitment to GIS professionals and practitioners in the New England region. Annual Corporate Sponsorship is a limited opportunity (capped at 10), so please sign up early. Corporate Sponsors receive the following benefits.

1. Your corporate logo, linked to your company website, on the main page of the NEURISA website.
2. A separate sponsors page on our website dedicated to brief overviews of each corporate sponsor (description, contacts, products and services, etc) (<250 words).
3. One-time email, sent by the chapter during the sponsorship period, to the chapter's email list. Email cannot include attachments but hyperlinks and text are acceptable.
4. Listed as a Corporate Sponsor on all event announcements.

Other Opportunities

1. One-time email blast to all NEURISA members. ***(\$100)***
2. One-time full page advertisement in NEURISA's biannual newsletter. There is a limit of two full page ads per newsletter. ***(\$100)***
3. Sponsorships of food and beverages are also available for our annual conference, networking socials (Mappy Hours), and other events. ***(Contact us for pricing)***

Exclusion: Corporate sponsorship does not cover registration fees for an exhibitor booth at the annual one-day conference nor any staff registration.

Sponsorship is a limited opportunity, so please sign up soon. We appreciate your interest in NEURISA and thank you for your support.

To sign up or if you have questions, please contact:

Erin E. Jacque, GISP
NEURISA President
508-471-9604
eejacque@tighebond.com

Chris Akin, GISP
NEURISA Past President
617-285-1676
chrisakin@gmail.com