



ArcGIS For Mobile Solutions for Today's Needs

NEURISA
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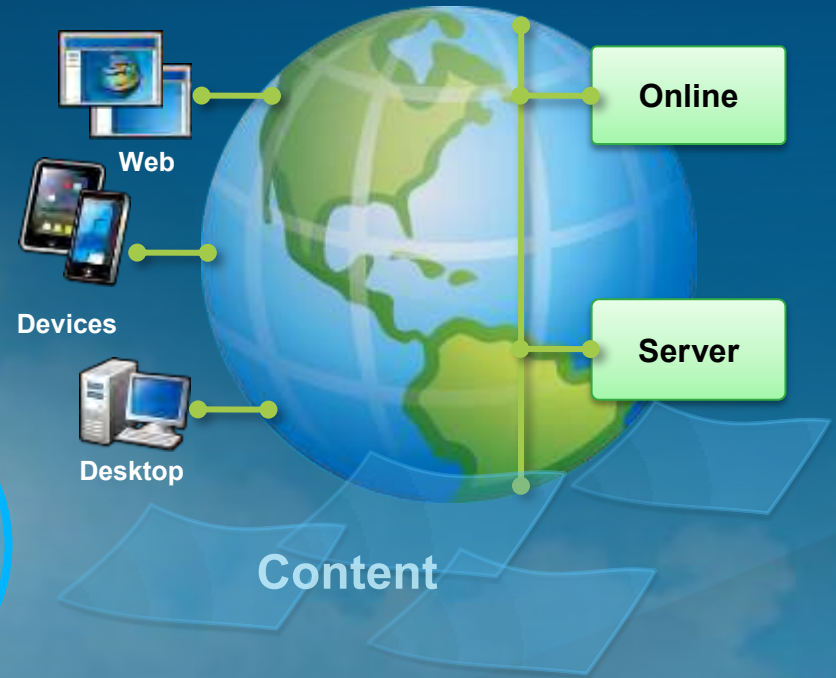
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ArcGIS Is a Major Step Forward

Easier, More Functional and Cloud-Enabled Platform



A Complete System



*Providing Many Improvements . . .
. . . And Transformational Opportunities*

ArcGIS Mobile Apps Run On All Popular Devices

Enabling Enterprise Mobility



ArcGIS Is at a Major Turning Point

Becoming a System for Your Entire Organization



Enabling Everyone to Access and Use GIS

Web Maps Are the New Medium for ArcGIS

Providing a Window Into Your Information

Any Device

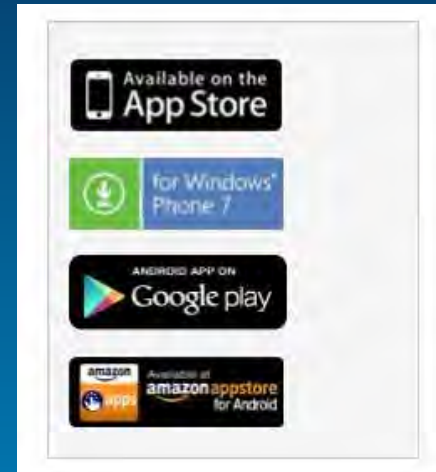


Supporting Visualization,
Query, Editing, and Analysis

Making Geographic Information Useful Everywhere

ArcGIS for Smartphones and Tablets

- Discover and share content by
 - browse map galleries from ArcGIS Online, and/or
 - leverage services from your existing enterprise GIS.
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- Collect, edit, and update features and attributes.
- Use tools to search, identify, measure, and query.
- Develop a custom application or brand your own application.
- Extend your GIS to a wider audience.



ArcGIS for Windows Mobile

- **View and navigate mobile maps to direct field resources effectively and monitor the location of assets.**
- **Collect, edit, and update GIS data in real time and share information with colleagues immediately.**
- **Search and manage a list of features to perform tasks or plan future work.**
- **Rapidly deploy mobile GIS without needing to develop your own solution.**



ArcPad

- **Map-centric and Windows-based field mapping and data collection application for GIS professionals.**
- **Advanced GIS capabilities which support ad-hoc data collection.**
- **GPS integration to facilitate post-processing.**
- **Supports related tables.**



ArcGIS for Mobile

Improve field operations and make more informed business decisions

Options:



ArcGIS for Smartphones and Tablets

ArcGIS for Windows Mobile

ArcPad



*Providing Many Improvements . . .
. . . And Transformational Opportunities*

Education

Supporting Geoliteracy



GIS Day
November 14

GeoMentor



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